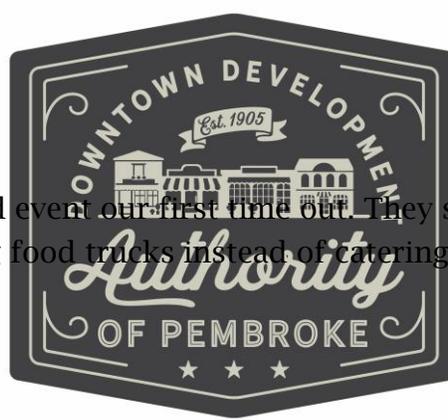


- **Call to order - 12:00PM**
- **Attendance - Renee Hernandez, Carla Nelson, Dana Dudley, Doyce Mullis, Jordon McCoy, Stephanie Morrison, Tiffany Walraven, Tara Beebe, Devon Wisenbaker**
- **Approval of Minutes from January meeting - Motion to approve by Tiffany Walraven and seconded by Dana Dudley.**
- **Review of Vision and Mission: Vision - To develop and promote growth and prosperity in our community by maintaining and preserving our cultural and historic character. Mission - To revitalize downtown Pembroke through quality growth, historic preservation and beautification.**
- **Financial Review:** \$6,853.51 in the operating account. There are approximately \$2,000 in outstanding invoices/checks. The Authority is owed \$700.00 from the City of Pembroke, \$588.58 from the North Bryan Chamber of Commerce and 2,000.00 in past due rent from H&S Construction. The DDA has received Q1 support from the City of Pembroke in the amount of \$2082.50 that has not been deposited. Once all transactions are complete, the Authority will have approximately \$10,224.59 in the operating account
- **Old Business**
 - Planter boxes - Jordon McCoy confirmed he could have boxes built by 3/31, but raised the issue of Maintenance. Carla Nelson raised the issue of vandalism.
 - *Fundraising Initiatives*
 - Greeting Cards
 - Arbor Day Tree Sales - Trees were advertised as being sold for \$1. Decision was made to sell trees in 2021, but not as a fundraiser.
 - Spring Yard Sale - Set for 4/25, to cap Georgia Cities Week.
 - Resolution Run - Stephanie Morrison mentioned that we should leave the idea as a Resolution Run and hold it in January 2021. Idea was unanimously agreed upon.
 - Downtown Date Night - Set for 4/25, to cap Georgia Cities Week.
 - Committee, consisting of Dana Dudley, Kim Kroymann, and Tara Beebe, will meet next week to be working out the details. Jordon McCoy, Doyce Mullis, and Carla Nelson expressed concerns about holding a large,

1920s themed event our first time out. They suggested scaling back the plan, utilizing food trucks instead of catering, so that the DDA wasn't out of pocket.



➤ **New Business**

- Board of Directors Changes - Kim Kroymann will be moving to an Advisory Committee position. Carla Nelson, of Carla's Furniture and Carla's Coin Laundry, will be taking the available Board seat.
- Sponsorships - Tara Beebe will begin reaching out to sheriff candidate regarding sponsoring tables for the Downtown Date Night. Dana Dudley agreed to help, but noted that she was limited with asking for sponsorships as a result of her position at The Heritage Bank.
- Q1 Business Luncheon - Invitations have gone out and approximately 15 people have sent RSVPs.
- Volunteer Base - Building, with Kim Kroymann and Tara Beebe as Volunteer Advisory Committee Chairwomen.
- Voter Registration Initiative at BCHS - Renee Hernandez, along with Jessica Guilford of the NBCC and Brandon from the DABC, will sign up voters during BCHS lunch periods.

➤ **Open Discussion - No additional comments**

➤ **Adjourn - Motion to adjourn made by Doyce Mullis and seconded by Stephanie Morrision.**